

# Annual Report Board of Directors FY 2011

## **2011 Executive Committee**

*Ed Lee, President*

*Robert Snelson, Vice President*

*Jeffrey Krall, Treasurer*

*Deborah Pendergrass, Secretary*

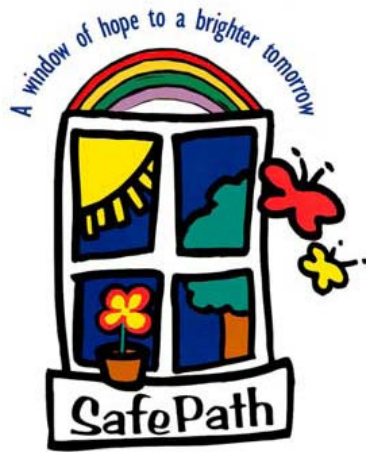
### ***Leadership Staff:***

*Jinger Robins, Executive Director*

*Pam Martin, Director of Finance*

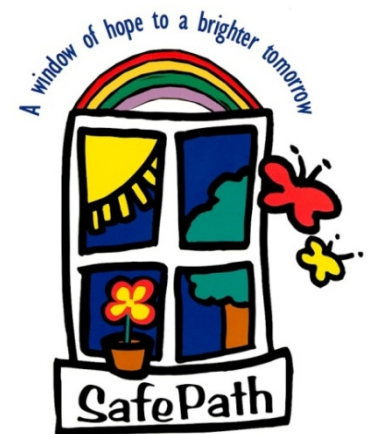
# Board of Directors Annual Report

**ANNUAL REPORTS**  
Who We Are & What We Do  
Organizational  
Financial  
Services & Statistics  
Clinical Department  
President's Closing Remarks



# SafePath Children's Advocacy Center Organizational Annual Report

Jinger Robins, MA  
Executive Director



# What is SafePath.....

- ***SafePath Children's Advocacy Center*** is a private, non-profit 501(c) 3 organization. Our rich history goes back to 1983 when a group of concerned community members created what today is known as SafePath's Prevention Arm and functions as our Prevention Committee.
- ***SafePath*** is a fully accredited member of the National Children's Alliance and a Full Member of the Children's Advocacy Centers of Georgia.

# General Time Line.....

**1983** Coalition Against Sexual Abuse of Children incorporated, name change occurring in 1985 to Coalition Against Child Abuse.

**1990 - 1996** CDBG grant awarded to Cobb Police Department to create Crimes Against Children Unit and Children's Advocacy Center. SafePath Children's Advocacy Center, Inc. officially opens its door under Cobb Community Services Board partnership with CCAP.

**2001- 2005** SafePath Children's Advocacy Center, Inc. becomes a private non-profit 501( c ) 3 through a name change of original corporation CCAP. SafePath 3 million dollar Capital Campaign begins.

**2007 - 2009** SafePath moves to new facility on Whitlock. SafePath completes capital campaign and establishes \$300,000. endowment fund.

**2010 - 2011** SafePath continues to build new partnerships with National Child Protection Training Center, KSU Center for Excellence and "A Future Not A Past" (CSEC). Governor Deal and First Lady Sandra Deal visit SafePath. SafePath receives the 2010 Outstanding Agency Award from the Georgia Association of Homes & Services for Children.

# SafePath Vision and Mission....

## **Vision**

A community free of child abuse

## **Mission**

To reduce the trauma to children and their families by offering a comprehensive, professional and child-friendly approach to allegations of child abuse

# SafePath's Core Values

## **Children First**

We put a child's welfare above all concerns.

## **Confidentiality**

We have a duty to respect and protect our client's privacy.

## **Service Excellence**

We are compassionate and strive for superior performance in all we do.

## **Fiscal Responsibility**

We are diligent stewards of our money-how it is obtained and how it is used.

## **Highest Ethical Standards**

We guard our reputation so no one has cause to question our actions or intent.

## **Accountability**

We are accountable to our clients, our partners, our stakeholders, each other and the larger community.

# SafePath Community Council

## **Purpose**

The purpose of the Community Council is to support and assist the board of directors in ensuring that SafePath Children's Advocacy Center continues to meet its mission to reduce the trauma of alleged child victims of abuse throughout intervention, investigation, prosecution and treatment.

## **Main Objective**

The main objective of the SafePath Community Council is to support the organization and its board. The Community Council supports the organization by serving as public relations representatives, serving as advocates, fundraising, and or as liaisons between constituents and the organization.

The Community Council is also used as the introductory stepping stones for possible future governing board members, as a continual opportunity for involvement for retiring board members, and as an avenue to have corporate community members involved in supporting SafePath.

# SafePath Community Council

## **Guidelines:**

The members of the Community Council have no legal or formal responsibilities like those of SafePath's governing board members. Corporate law does not give them a specific status: they have no vested right to serve; no immunity from removal; and no right to renewal or appointment. Their service is purely volunteer in nature and highly valued by the board of directors.

## **Structure:**

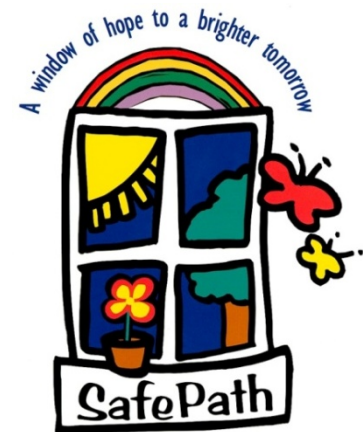
Members will be appointed by the organization's leadership. The chair for the Community Council will also be appointed by the organization's leadership. The organization's leadership will also determine the number of members; and recognize service. The council will initially meet twice a year.

# SafePath Children's Advocacy Center Financial Annual Report

Pam Martin  
Director of Finance



- Day-to-day financial management
  - Assist Executive Director with annual budget
- Grant writing, reporting, management and compliance
- Assist with annual financial & grant compliance audit
- Corporate compliance with federal and state reporting requirements including Form 990, payroll taxes, and insurance



# Financial Oversight - Board of Directors

- **Finance Committee**

- **Chair - Treasurer – Jeff Krall**

- **Committee Members: Ed Lee, Bob Snelson**

- Purpose – To oversee the proper performance of SafePath’s financial operations by regularly reviewing all financial activities to ensure provision of program services.
- Reviews and discusses the budget in depth with the Executive Director and Director of Finance
- Reviews development activities, the audit, financial reserves and investments.
- Reports to the Board of Directors

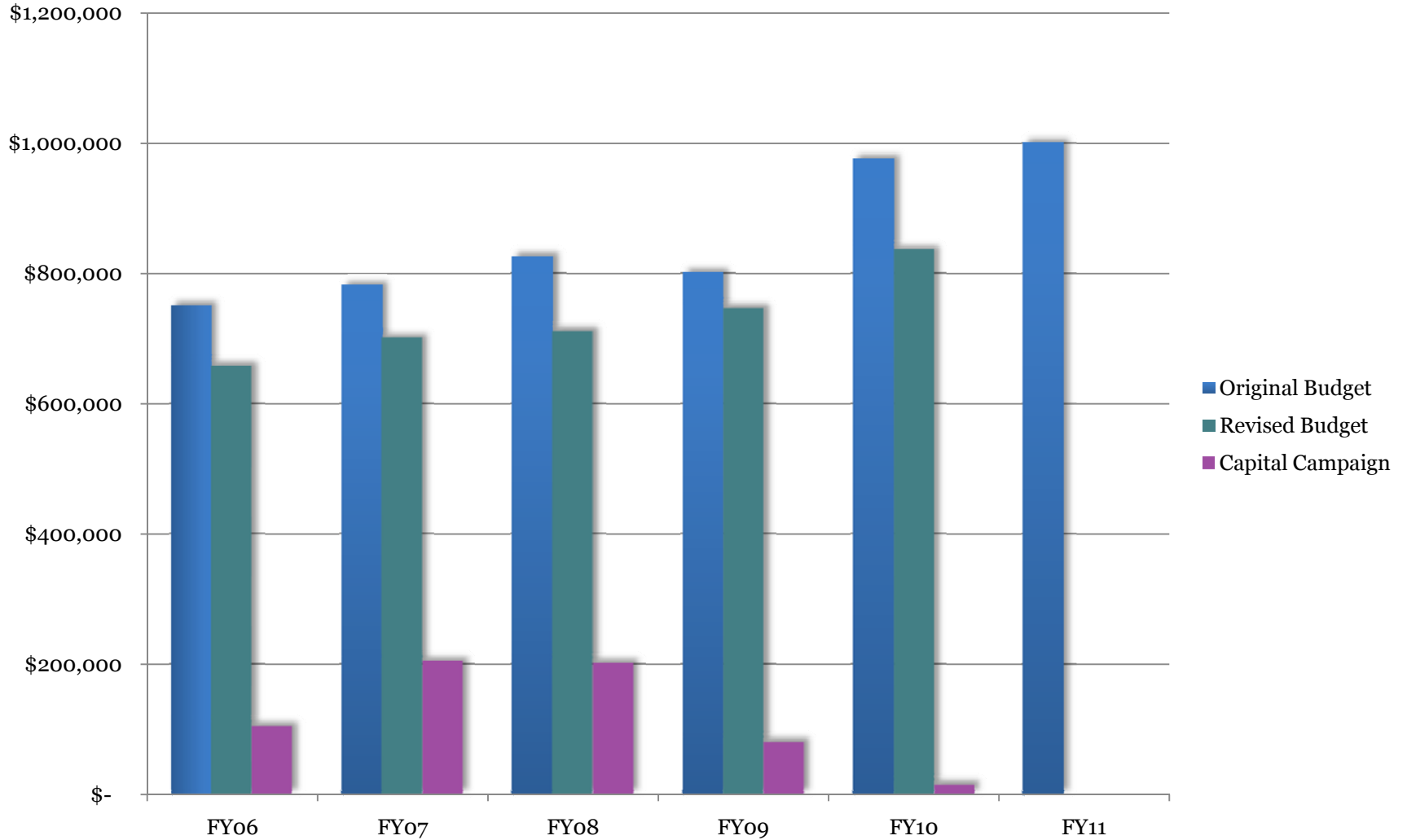
# Financial Policies and Procedures

- Established “Financial Policies and Procedures Manual”
  - Developed using internal controls to protect the organization and ensure continuation of programs.
  - Relies on proper segregation of duties and proper accounting procedures.
  - Whistleblower, confidentiality, gift acceptance, document retention and destruction policies
- Annual Board approved Budget
  - Revised as necessary through approval of Board
- Annual audit by independent CPA according to generally accepted accounting principles
  - “Yellow book” audit – according to government auditing standards
  - Stronger internal controls tests
  - Compliance with grant provisions
- Reports to Board
  - Comparison to budget
  - Cash balances
- Accrual Basis of Accounting

# Sources of Funding - Operations

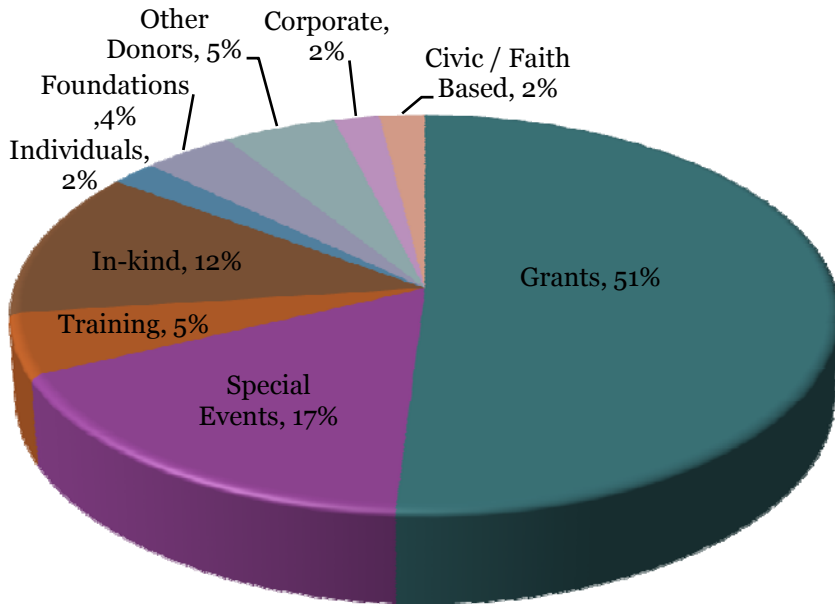
- FY11 Operational annual budget
  - Grants – 43%
  - Fund Development Events - 24%
  - Foundations – 6%
  - Corporate - 3%
  - Individuals (including Board of Directors) – 2%
  - Community / Faith-based – 2%
  - Other Donors – 4%
  - Trainings and Other Income – 5%
  - In-kind Donations – 11%
- Grants are competitive – must apply annually – Awards based upon applications and past agency compliance and performance.
  - Excellent program services
  - Performance measurement
  - Strong grant compliance procedures
- Individual budgets per grant.
- Receive funds on an expense reimbursement basis generally.
- Current major funders of operations
  - Victims of Crime Assistance (VOCA)
  - Cobb County
  - Community Development Block Grant (CDBG)
  - Promoting Safe and Stable Families (PSSF)
  - National Children’s Alliance (NCA)
  - Children’s Advocacy Centers of Georgia (CACGA)
  - Justice Assistance Grant (JAG)

## Budget Comparisons

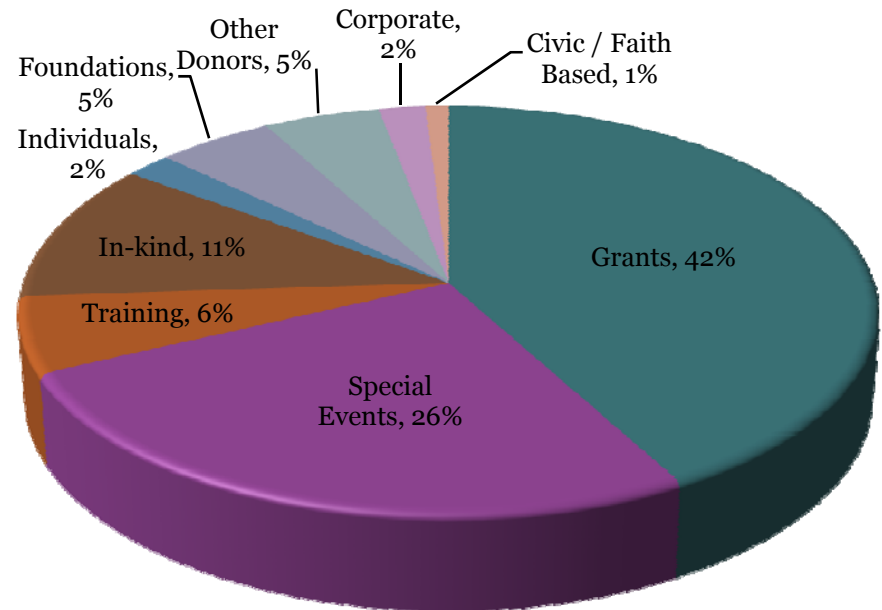


# Income Components

**Actual FY10**



**Actual FY11**



# Summary

- Nonprofit organizations measure their success by the good they do for the community.
- Fulfilling the mission is the bottom line.
- Balancing the budget and managing the finances makes the program possible.

# 2011 Financial Accomplishments

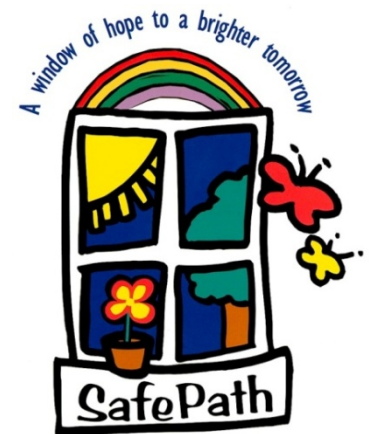
- FY10 surplus transferred to money market account
- Ended FY 2011 in the black with reserves available for emergency
- Ended year with a surplus despite 10 – 28% grant funding cuts
- Successful new third fundraising event “Chef Culinary Tour”
- Exceeded fund development budget income goals
- Successful professional trainings were conducted providing income for program operations while educating community partners

# SafePath Children's Advocacy Center Services & Statistics Annual Report

## Denise Entrican Intervention Support Specialist



- Manage the day to day operations of the center
- Manage statistical grant reports including the case tracking system
- Coordinates weekly MDT case review, monthly MDT in-service trainings, and monthly MDT peer review
- Provides supervision to the Child & Family Aide and Child & Family Advocate.

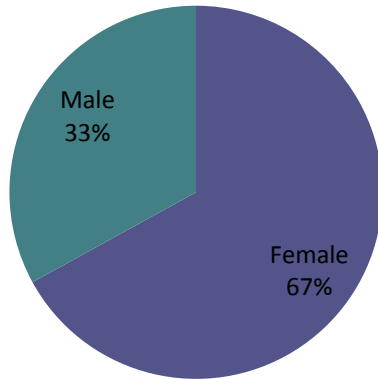


# Serving Children.....

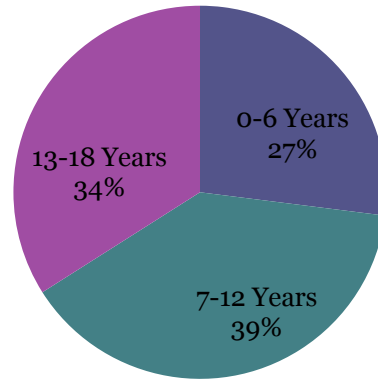
- **Crisis Services:** Intervention, Assessment and Treatment
- **Forensic Services:** Interviews and Evaluations
- **Mental Health Services:** Evaluations, Examinations, Individual and Group Counseling
- **Medical Services:** Examinations, Evaluations and Referrals
- **Advocacy Services:** Family, Child, & Court Services
- **Judicial Services:** Expert testimony in the courts
- **Case Tracking Services:** collection & maintenance of appropriate data in a central location
- **Training Services:** for Private, Public and Community Partners
- **Prevention Services:** Education and Prevention provided to our Private, Public and Community Partners

# Child Client Demographics

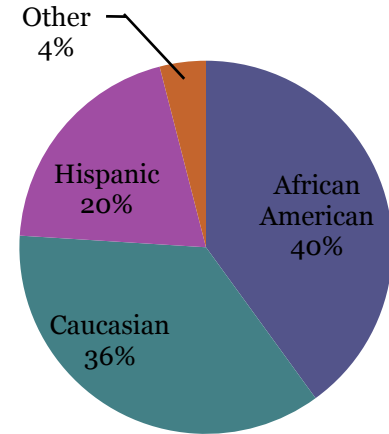
## Gender



## Age



## Ethnicity



SafePath's purpose is to stress the coordination of intervention, investigation, and treatment services by bringing together professionals and agencies as a multi-disciplinary team to create a child-friendly approach to alleged child sexual and severe physical abuse cases.

### SafePath Partner Agencies:

- Cobb County Police Department
- Marietta Police Department
- Smyrna Police Department
- Kennesaw Police Department
- Acworth Police Department
- Austell Police Department
- Powder Springs Police Department
- Cobb County Department of Family and Children Services
- Cobb County District Attorney's Office
- Children's Healthcare of Atlanta

# SafePath Services

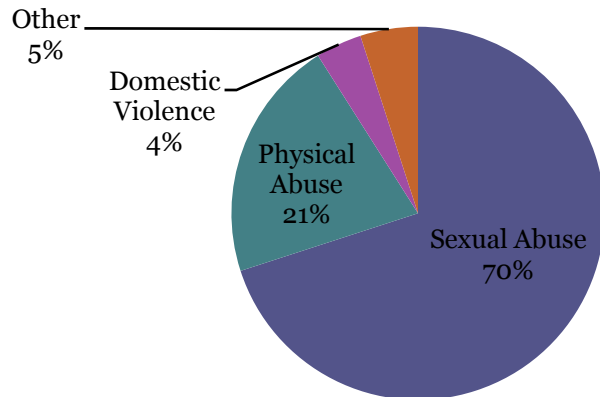
## Primary Services Provided:

Forensic Interviews Conducted	553
Forensic Evaluations Conducted	23
Children Referred for Therapy	90

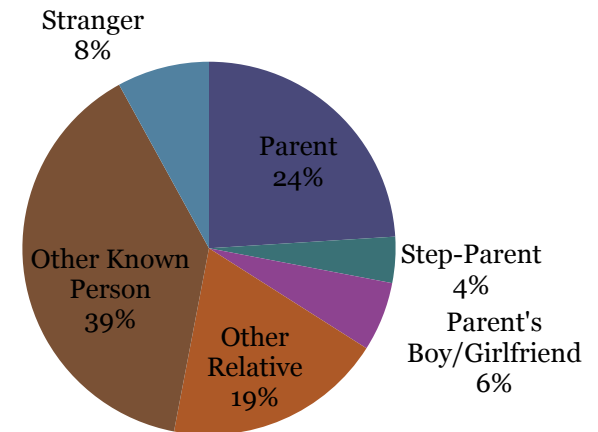
Our greatest asset to the community is facilitating in breaking the cycle of abuse by providing a safe, child-friendly and centralized location for the following services:

- Specialized Forensic Interviews and Evaluations
- Crisis Intervention
- Mental Health Assessments, Individual and Group Therapy
- Collaborative Case Review
- Victim Assistance Services
- Medical Examinations and Referrals
- Training Provided to Private, Public and Community Partners
- Prevention and Education Provided to Private, Public and Community Partners

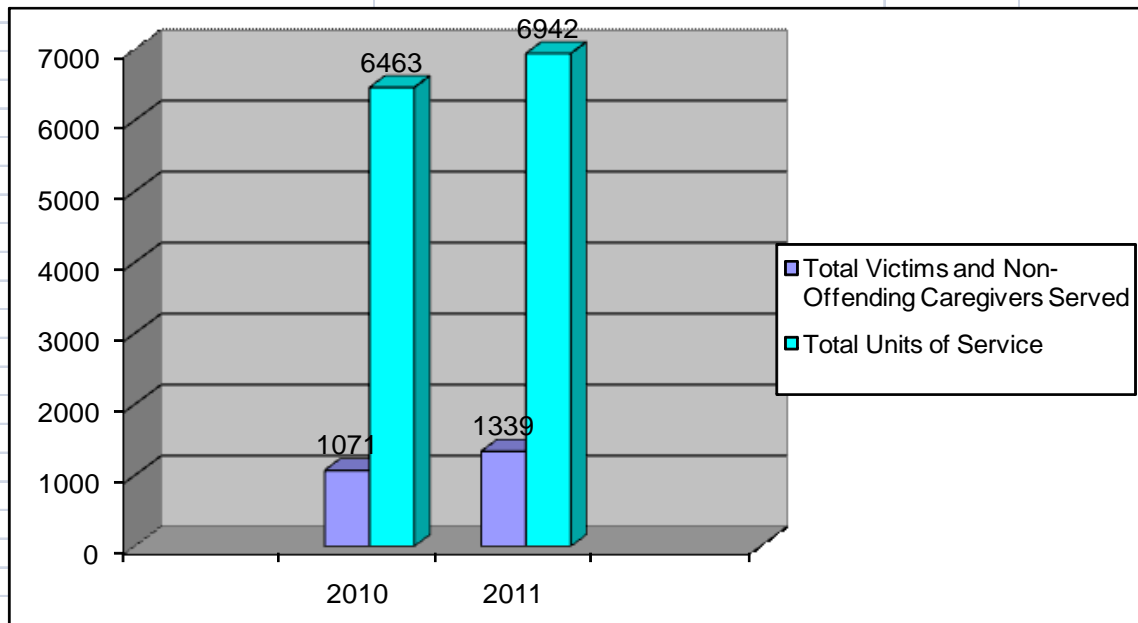
## Types of Abuse Allegations



## Relationship of Perpetrator to Victim



	<u>2010</u>	<u>2011</u>
Total Victims and Non-Offending Caregivers Served	1071	1339
Total Units of Service	6463	6942



*\* DFCS diversion implementation, law enforcement turnover, and lack of training. Reduced need for service is a false assumption at this point.*

# SafePath Children's Advocacy Center Clinical Department Annual Report

Heather Graham  
Therapist



- Provides Direct Therapy & conducts Forensic Evaluations
- Provide group therapy for children and teens



# Forensic Services

## Goal:

To stress the coordination of intervention, investigation, and treatment services by bringing together professionals and agencies as a multi-disciplinary team to create a child-friendly approach to alleged child sexual and severe physical abuse cases.

## Forensic Interview

The purpose of a forensic interview is to gather factual information from a child or adolescent in an objective and developmentally sensitive manner once allegations of abuse have been made.

Forensic professionals are specially trained and employ a nationally recognized protocol to gather pertinent information in a neutral, non-leading manner while taking into account the child or adolescent's emotional needs and developmental level.

Emphasis is placed on the child's comfort level, conducting a minimal number of interviews, and conducting the interview in a child friendly environment.

The forensic interview allows for all of the investigating parties involved (law enforcement, child protective services, etc.) to assess for safety issues and possible criminal violations.

## Forensic Evaluation

The forensic evaluation was developed for children who are unable to give clear information during the initial investigative interview.

The purpose of the forensic evaluation is to determine the likelihood of whether or not the child has been abused and gather forensically sound facts necessary for child protection and law enforcement officials to understand what, if anything, has happened.

The forensic evaluation allows the child to disclose over time in a child friendly environment, assess the extent and nature of the alleged abuse, and gather information regarding the child's social and behavioral functioning in order to make treatment recommendations.

## Forensic Services Provided:

Forensic Interviews Conducted	553
Forensic Evaluations Conducted	23
Forensic Evaluation Sessions	91

SafePath's team of Forensic Evaluators consists of 2 licensed therapists specially trained in forensic evaluation.

# Clinical Services

## Goal:

To help child victims of abuse and their non-offending caregivers heal from trauma, restore their emotional functioning, and offer hope for a positive and productive adulthood through a comprehensive, evidenced-based treatment approach.

## Clinical Services:

- Individual Therapy
  - Trauma-Focused Cognitive Behavioral Therapy
  - Play Therapy
- Family Therapy
- Crisis Intervention
- Group Therapy for Children and Adolescents
- Non-offending Caregiver Psycho-Educational Group
- Forensic Evaluations
- Court School / Court Preparation
- Expert Court Testimony
- Assessment of Child or Adolescent's
  - Level of psychological distress and functioning
  - Need for therapy
  - Type of therapy needed
- Referrals when needed for:
  - Medication consultations
  - Psychological evaluations
  - Offender programs for children and adolescents

## Statistics: Oct. 1, 2010 - Sept. 30, 2011

Child Therapy Sessions	757
Caregiver Support & Education Sessions	656
Crisis Counseling Session	121
Family Therapy Sessions	23
Group Counseling Sessions	44
Forensic Evaluation Sessions	91

SafePath's Clinical Team consists of 1 Clinical Specialist, 1 full-time Therapist, and 3 Graduate Interns.



# Education

## Goal:

Training and Prevention Education are provided to private, public, and community partners to increase the number of parents, community members, and professionals educated about child abuse topics.

## Prevention Education

SafePath is committed to providing quality education to the community for the prevention and elimination of child abuse and neglect. Participants include community members, professionals, and all adults interested in protecting children.

*Darkness to Light's Stewards of Children* is a revolutionary sexual abuse prevention training program that educates adults to prevent, recognize, and react responsibly to child sexual abuse and motivates them to courageous action.

**85 Participants**

*Innocence NOT for Sale: Stopping Child Sexual Exploitation* educated professionals and the community at large regarding issues surrounding child sexual exploitation.

**55 Participants**

*Enough Is Enough-Internet Safety 101* educates and empowers parents, educators and other caring adults with the information they need to effectively protect children from Internet dangers.

**25 Participants**

## Professional Training

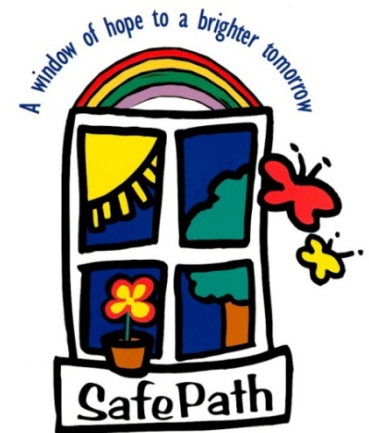
*Child Parent Relationship Therapy (CPRT): A Research Based 10-Session Filial Play Therapy Model*, presented by Dr. Garry Landreth. This two-day workshop focused on training parents to be therapeutic agents in their children's lives. This practical "how to" workshop included training/treatment outlines for the 10 sessions, how to teach the child-centered play therapy skills, toys and materials needed, techniques for involving parents in the learning process, balancing training and meeting parents emotional needs, utilizing group dynamics, facilitative supervision, demonstrations and video segments of Dr. Landreth's CPRT parent training sessions. **90 Participants**

*Integrated Play Therapy with Abused and Traumatized Children* presented by Dr. Eliana Gil. This workshop provided state-of-the-art information regarding the impact of trauma on children's development. A child-friendly assessment process was presented as well as a phase-specific treatment model with specific play therapy interventions. Post-trauma play as a child's natural way of achieving gradual exposure was presented. **166 Participants**

*Legal Issues 101* is a workshop which provides participants with an overview of current legal and ethical issues commonly encountered with dealing with children who are victims of abuse. Presenter was Andrew Agatston an attorney who provided a wealth of knowledge and experience. Participants include social workers, counselors, psychologists, school counselors, advocacy center staff, law enforcement, and the Department of Family and Children's Services. **49 Participants**

# SafePath Staff

SafePath Additional Team Members.....





**Crystal Weeks**  
*Administrative Assistant*  
5 years of service

- Assistant to Executive Director
- Point of contact for political partnerships & relationships with statewide organizations
- Coordinates professional trainings & community education



Brielle Gould  
*Child & Family Advocate*  
new team member

- Facilitates communication among the MDT
- Assists team members and families throughout the investigation process
- Makes referrals for therapy, forensic evaluations, and medical services
- Provides support to families at the onset of their case
- Enters cases into the case tracking system and assists with grant reports



Derita Swann  
*Clinical Specialist*  
6 years of service

- Supervises Clinical & Forensic Programs
- Supervises Graduate Clinical Internship Program
- Provides Direct Therapy & Forensic Services
- Coordinates Clinical Trainings



Leigh Kelley  
*Volunteer Coordinator*  
*13 years of service*

- Recruit, interview and provide training for volunteers
- Identify volunteers to assist with projects at the center

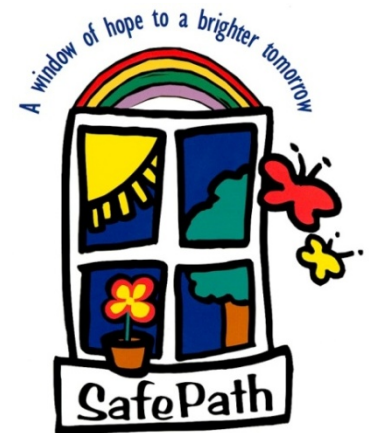


Hana Robins  
*Community Program  
Assistant*

- Assists with SafePath community programs & relationships.
- Assists with special events & fundraisers
- Assists with media, marketing & social media.

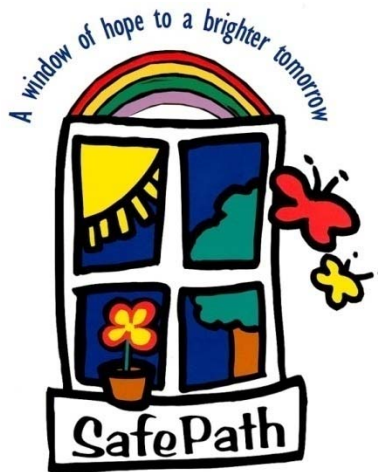
# President's Closing Remarks & Inspiration for 2012

Ed Lee  
President, Board of Directors



# President's Goals for 2012

- Official Board Orientation - January Board Meeting
- Strategic Planning Process- February Engagement Target date
- Inspiration & Remarks



[www.safepath.org](http://www.safepath.org)

**Providing hope, safety  
and a brighter tomorrow!**